SendMore Bulk Mailer

Buyer's Guide & Server Requirements

What is SendMore?

SendMore is bulk email and newsletter software you install on your own web server. It sends through your own AWS SES account, so your subscriber data never sits on someone else's platform — you stay in full control of your list.

- **Bulk email marketing** — send campaigns straight from your own hosting.
- **Beautiful newsletters** — a built-in rich-text editor for composing HTML emails.
- **Targeted campaigns** — category-based subscriber lists so you reach the right audience.
- **Real-time reports** — opens, clicks, bounces, and complaints tracked automatically.
- **Sender reputation protection** — automatic suppression on bounce, complaint, and unsubscribe.
- **Self-hosted & secure** — your data stays on your own server, always.

Server Requirements

Check these with your host before subscribing, so setup goes smoothly:

- **PHP 7.4 or higher** (PHP 8.0+ recommended).
- **MySQL or MariaDB** database, with the ability to create a database and user (most shared/cPanel hosting includes this).
- **cURL PHP extension** enabled — required to talk to AWS SES.
- **HTTPS** on your domain — recommended so open/click tracking and unsubscribe links work reliably.
- **Cron job access** — optional, but recommended for larger sends so campaigns finish on their own instead of needing a manual click. A manual "send next batch" button is always available even without cron.
- **Your own AWS account with SES (Simple Email Service)** set up and moved out of the SES sandbox for production sending. This is separate from SendMore itself — it's the service that actually delivers your email.

What's Included

$49 / year

Start with a 7-day free trial — a card is required to begin the trial, and you can cancel any time before it ends at no charge. If you don't cancel, your subscription begins automatically at $49/year.

- Full source code and the guided install wizard.

- A signed activation key, tied to your subscription.
- Updates for as long as your subscription is active.
- Email support.
- Automatic renewal each year — your installed copy picks up its renewed key on its own; nothing to re-enter.

Optional: We'll Install It For You — $99

Not comfortable running the install wizard yourself? We'll do it for you for a flat $99 fee. You'll need to provide:

- Access to the server or hosting account (cPanel login, FTP, or SSH) where SendMore will run.
- Your AWS SES credentials (Access Key and Secret Key).

A note on AWS credentials: for your own security, we recommend creating a dedicated AWS IAM user scoped to SES-only permissions rather than sharing your root or full-access account keys. Your AWS console has an IAM section where this takes just a couple of minutes to set up.

To request this service, mention it when you sign up, or reply to your welcome email after subscribing.

Getting Started

Ready to try it? Start your free trial at mailpilot.click.

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